

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959607-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1905

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	959607	07909724

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/03/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A133H	\$800.00 NM
1	WESH	Th	10/04/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A133H	\$800.00 NM
2	10/03/12	10/05/12	*Early Sunrise @4:30AM	430a-5am	--WTF--	:30	3	\$40.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12P130H	\$40.00 NM
3	WESH	Th	10/04/12	4:52 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A133H	\$40.00 NM
2	WESH	F	10/05/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12A138H	\$40.00 NM
3	10/06/12	10/06/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	5:24 AM	Sat 5-6a	Sat 5-6a	:30	OFA12A138H	\$50.00 NM
4	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Su	10/07/12	6:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A138H	\$250.00 NM
2	WESH	Su	10/07/12	7:26 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12Z141H	\$250.00 NM
1	WESH	Su	10/07/12	7:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A138H	\$250.00 NM
5	10/03/12	10/05/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--WTF--	:30	3	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/03/12	9:55 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12P130H	\$600.00 NM
1	WESH	Th	10/04/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A133H	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
959607-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1905	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/05/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	F	10/05/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A133H	\$600.00 NM
6	10/03/12	10/05/12	NBC Today Show II	10AM-11AM	--WTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	OFA12A133H	\$900.00 NM
2	WESH	F	10/05/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	OFA12A138H	\$900.00 NM
7	10/03/12	10/05/12	M-F NOON NEWS 12-12:30 PM	12:00-12:30 PM	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P130H	\$400.00 NM
3	WESH	Th	10/04/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A133H	\$400.00 NM
2	WESH	F	10/05/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A133H	\$400.00 NM
8	10/03/12	10/05/12	KATIE COURIC DAY	2-3PM	--WTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	2:30 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A133H	\$200.00 NM
3	WESH	Th	10/04/12	2:47 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A133H	\$200.00 NM
2	WESH	F	10/05/12	2:57 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A138H	\$200.00 NM
9	10/03/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	3:21 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P130H	\$600.00 NM
2	WESH	F	10/05/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A133H	\$600.00 NM
10	10/03/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/03/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
1	WESH	Th	10/04/12	4:10 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A133H	\$750.00 NM
3	WESH	F	10/05/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A138H	\$750.00 NM
11	10/03/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/05/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A133H	\$900.00 NM
12	10/03/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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959607-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1905	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/03/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P130H	\$1,200.00 NM
2	WESHTh		10/04/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A133H	\$1,200.00 NM
3	WESHF		10/05/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A138H	\$1,200.00 NM
13	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:10 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12A138H	\$1,200.00 NM
14	10/03/12	10/05/12	M-F Entertainment Tonight	7:00-7:30 PM	--WTF--	:30	2	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A133H	\$2,500.00 NM
1	WESHTh		10/04/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A133H	\$2,500.00 NM
15	10/03/12	10/05/12	M-F Access Hollywood	Access Hollywood /	--WTF--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		10/04/12	7:59 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A133H	\$2,500.00 NM
16	10/03/12	10/06/12	M-Su News @ 11PM	11-1135p	--WTF--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P130H	\$1,400.00 NM
1	WESH	Sa	10/06/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	OFA12Z141H	\$1,400.00 NM
17	10/03/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A133H	\$850.00 NM
2	WESHF		10/05/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A138H	\$850.00 NM
18	10/08/12	10/08/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	10:11 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12Z141H	\$6,000.00 NM
19	10/04/12	10/04/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---T---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/04/12	9:22 PM	NBC Prime OFFICE/PARKS	9:00-10:00 PM	:30	OFA12A133H	\$3,000.00 NM
20	10/07/12	10/07/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$4,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	7:17 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12Z141H	\$4,000.00 NM
21	10/02/12	10/02/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	8:45 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12P130H	\$4,000.00 NM
22	10/05/12	10/05/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$3,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/05/12	9:40 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12A133H	\$3,800.00 NM
23	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	11:41 PM	NFL	8:00PM-conclusion	:30	OFA12A138H	\$12,000.00 NM
	LR - Football								
24	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	6:00 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z141H	\$850.00 NM
25	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A138H	\$1,300.00 NM
26	10/08/12	10/08/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	9:43 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12A138H	\$800.00 NM
27	10/08/12	10/08/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A138H	\$1,500.00 NM

**Total Spots 47**

**Gross Total \$66,320.00**



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**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
959607-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1905	

Agency Commission \$9,948.00

Net Amount Due \$56,372.00